



# OMER ATIAS

## SENIOR ART DIRECTOR & CONCEPT ARTIST

I'm Omer Atias, a gamer and an artist full of passion, creating art in various professions for the past 10 years. Since I was a kid I loved expressing myself in many ways rather than speaking. For the last 4 years, I fell in love with concept art and gaming designs. My specialty is creating art for the gaming industry and level-up brands with unusual brandings to tell their own unique stories. I believe that anything is possible and achievable, and I'm ready to create magic!

### CONTACT

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### EDUCATION

Electronics Technician  
2010-2014

Israeli Air Force Technological College

Graphical Knowledge  
1996-ForEver

Youtube, Udemy, Reddit, Facebook & more.

### GRAPHIC SKILLS

Photoshop

Illustrator

InDesign

### VIDEO SKILLS

Premiere

After Effects

### 3D SKILLS

Blender

Substance Painter

ZBrush

### BONUS SKILLS

MUSIC PRODUCTION

Unreal Engine 5, Unity (Very Good)

Ableton, FL Studio (Fluent)

## WORK EXPERIENCE

### 2021-PRESENT LEAD DESIGNER & 3D DESIGNER

After I was working for 3 years in the marketing industry I've found again the time for my passion in gaming and as a result - I discovered that creating gaming-related art is the future of my career. I started working as a Senior Monetization Designer at Game Boost, which provides gaming services to the gaming industry. In my position, as the Lead & 3D Map Designer I was working with the biggest worldwide corporations - Playtika, Jam City and many more worldwide gaming companies: Gigantic, Hexi Games, etc.

### 2020-2021 ART DIRECTOR

Along my own business that provides graphic & visual art in various ways I was working with one of the biggest PR & Marketing team in Israel - Baysberg Team, in the role of their Art Director and Graphic Designer & Motion Graphics animator. I was working with an A-Class clients such as XL Energy Drinks, Victory Supermarkets, Touch, Vili Food, Euro and many more.

### 2020-PRESENT FREELANCER

I decided that along with my huge passion to graphic design, I'd rather not limit myself to one business, so I took a step forward, extended my daily hours and started working after hours along the businesses I'm working at. I was working with nationwide and globalwide businesses such as: Gett Taxi, Yes Planet, Israeli Basketball Premier League, TIKTOK Israel, etc.

### 2019-2020 ART DIRECTOR

After I had my first experience in the big world of graphic design I got a job offer to be the Art Director of the marketing agency "AVIV ADV". In this role I was working with nationwide businesses such as Mahsanei Hashuk, Magnum, Feldman Ice Creams, Terminal 3, and more.

### 2018-2019 GRAPHIC DESIGNER

When I finished my career service in the IDF Air Forces units I decided I want to express the passion I held inside for so many years. My experience in Photoshop since the age of 16 needed to blast out. This was my first big step into the shoes of the only Graphic Designer in the marketing agency called "Artishop". I Mostly worked with local businesses creating written briefs into graphic advertisements.

### LANGUAGES

Hebrew (Native)

English (Fluent)